INDIVIDUALIZING MEDICINE 2021
CONFERENCE

LIVE & LIVESTREAM

October 8–9, 2021
Ponte Vedra Inn & Club
Jacksonville, FL

EXHIBITOR PROSPECTUS
We invite you to exhibit at the 10th Annual Individualizing Medicine Conference, sponsored by the Mayo Clinic Center for Individualized Medicine (CIM). Attendees come from around the world to **CONNECT** with Mayo Clinic as a destination medical center to bring individualized medicine research from the laboratory to a patient’s bedside. CIM is committed to **FOSTERING INTERACTION** between attendees, speakers, and exhibitors to create an environment both in-person and via livestream, where ideas and new technologies can be shared. Industry and expert **COLLABORATION** is an important part of **TRANSFORMING** patient care.

ATTENDEES

Based off of 2018 and 2019 conference numbers.

By Degree/Profession

At least 80% of attendees spent at least 6 hours at the conference.
DIGITAL SIGNAGE
Display your company ad/logo strategically in high-traffic foyer and exhibitor area.

$1000 PER DAY OR $1500 FOR BOTH DAYS

EXHIBIT SPACE - IN PERSON (LIMITED)
The exhibitor space is centrally located where you will have:

- Name included on external website
- Standard online exhibit booth included on conference viewing portal
- In-person exhibit booth tabletop display (6ft) with two exhibitor booth staff
- Opportunity to network during breaks, meals and reception

$4000 PER EXHIBIT (IN PERSON + ONLINE)

PRIVATE MEETING ROOM

- Private meeting room
- Room located away from the busy conference floor to continue discussion in a more private setting
- Both virtual and in-person options available

$3000 PER MEETING ROOM

CHARGING STATION OR CHARGING LOUNGE

Display your company ad/logo strategically in the high traffic foyer and exhibit space.

$1000 (3) PER CHARGING STATION

SPONSORED RECEPTION
Friday, October 8, 2021

Provide refreshments to conference attendees while showcasing your company ad/logo.

$3000 + COST OF CATERING/BEVERAGES
VENDORS OF THE PAST  Based on data prior to 2020.

Included below are a few exhibitors who have participated in the past:

<table>
<thead>
<tr>
<th>Category</th>
<th>Companies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sequencing</td>
<td>GeneDx, Veritas, Illumina, Inc., Psomagen, Inc. - formerly Macrogen Corp., OneOme, LLC, Tempus</td>
</tr>
<tr>
<td>Pharmaceutical</td>
<td>Roche, AstraZeneca, Kite Pharma (a GILEAD company), Sanofi</td>
</tr>
<tr>
<td>Biotechnology/Computer Technology</td>
<td>QIAGEN</td>
</tr>
<tr>
<td>Sample Collection</td>
<td>DNA Genotek</td>
</tr>
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</table>

“WE THOROUGHLY ENJOYED PARTICIPATING. THERE WAS GREAT ENERGY AND ACCESS TO ATTENDEES THROUGHOUT THE CONFERENCE.”

- Past IM Conference Exhibitor

EXHIBITOR CONTACT

If interested in exhibiting and have questions, please contact Cassie Kalmes or Jessica Lesko, M.A. by email at imconference@mayo.edu individualizingmedicineconference.mayo.edu