We invite you to exhibit at the 7th Annual Individualizing Medicine Conference, sponsored by Mayo Clinic Center for Individualized Medicine (CIM), and take part in advancing care through genomics. Attendees come from around the world to CONNECT with Mayo Clinic and bring individualized medicine research from the laboratory to a patient’s bedside. CIM is committed to FOSTERING INTERACTION between attendees, speakers, and exhibitors. Conference content highlights various aspects of TRANSLATION, including:

- Cutting edge technologies including RNA-Seq, CAR T cells, and more
- Precision Medicine in Cancer
- Big Data and Artificial Intelligence
- Pharmacogenomics

Industry and expert COLLABORATION is an important part of advancing care through genomics. We encourage you to consider exhibiting and look forward to the chance to showcase your company at Individualizing Medicine Conference, September 12–13, 2018. For the latest schedule and list of speakers, visit individualizingmedicineconference.mayo.edu.

The opening night poster reception is an opportunity to network with conference attendees. Mayo Clinic laboratory professionals are invited to meet with exhibitors each afternoon.
MOBILE APP ADS
Sponsorship within the app puts your company banner ad on the screen each time non-accredited content is open.

If sold individually (4), each Banner Ad is displayed for ½ of a conference day.

$1500 INDIVIDUAL BANNER AD
$5000 EXCLUSIVE APP ADVERTISER

TRANSLATION THEATER PRESENTATION
Case presentation opportunity available only to exhibitors. Utilize the stage to showcase how your company is a part of translating genomics into clinical care.

$1000 LIMITED TIME SLOTS

GENERAL EXHIBIT INFORMATION
The exhibitor space is centrally located where you will have

- Opportunity to network during breaks, meals, and reception
- Upgrade options available
- 10'x10' booth with 8' draped table

$4000

“Awesome conference. I knew very little about this science prior to going to the conference and I am so glad I signed up. It was absolutely fascinating.”

CHARGING STATION
Display your company ad/logo strategically in the high-traffic poster/exhibit space.

$1000 (3)
"I THINK THE CONFERENCE IS ALWAYS EDUCATIONAL AND RIGHT ON POINT FOR WHAT I AM LOOKING FOR IN A CONFERENCE. WE ARE PRESENTED WITH BOTH THE CUTTING-EDGE TECHNOLOGY BUT ALSO HOW THIS TECHNOLOGY IS BEING USED AND HOW IT WILL EVOLVE IN THE FUTURE."

Conference Attendee

EXHIBITOR CONTACT

If interested in exhibiting and have questions, please contact Donny Dreyer via phone or email
507-293-7730
dreyer.donny@mayo.edu

individualizingmedicineconference.mayo.edu